



## Analysing the Importance of Risk Management in the Financial Industry

**Dr. Norhidayah M. Zulkifli**

Department of Financial Risk and Banking Studies

Faculty of Business and Management, Universiti Teknologi MARA, Shah Alam, Malaysia

Received: 20 June 2024

Revised: 15 July 2024

Accepted: 15 August 2024

### Abstract

This article explores the centrality of risk management in the financial sector and gives a comprehensive framework for evaluating the numerous dimensions and components of the business. Due to its critical position in most economies, the financial industry requires careful attention to risk management in order to maintain stability and safeguard financial institutions. Through its research into risk identification, assessment, mitigation, and monitoring, this framework highlights the interconnectedness of risks and their crucial role in preventing disasters. By analysing these components and showing how effective risk management protects financial institutions, this article shows how effective risk management not only contributes to the overall health of the financial system, but also protects financial organisations.

**Keywords:** Risk Management, Financial Industry, Stability, Sustainability, Risk Identification, Risk Assessment

### Introduction

The contemporary economy could not function without the financial sector, which facilitates the circulation of money, promotes expansion via investment, and accelerates the rate of economic development. However, given its central role in the process, it is not without its share of complexity and inherent risk, both of which must be weighed against the benefits. In addition to providing a thorough framework for analysing the numerous dimensions and component sections of the financial industry as a whole, this article dives extensively into the utmost significance of risk management within the context of the sector. Because the financial sector plays such a crucial role in global economies, it is crucial that its leaders have a firm grasp of the necessity of risk management in preserving stability and safeguarding financial institutions. Having a firm grasp of the necessity of risk management in preserving stability and shielding



financial institutions is of highest importance. This is due to the fact that the financial sector accounts for a significant share of the contributions made to global economies. In this introductory section, we will create the framework for talking about how risk management helps avoid financial crises, keeps the system running smoothly, and benefits the economy as a whole. Here, we'll talk about how risk management may help avert economic collapse. Here, we'll talk mostly about how important it is to have good risk management in order to avoid disastrous economic disasters. Today, we'll be talking mostly on the need of good risk management in avoiding catastrophic catastrophes in the financial system.

### **Types of Risks in the Financial**

A detailed comprehension of the financial sector's complex issues is required due to the industry's susceptibility to a wide variety of risks that threaten its stability and sustainability. To begin, interest rate, currency exchange rate, commodity price, and stock price variations all contribute to market risk, also known as systematic or directional risk. Defaults on loans, bonds, or other credit instruments are the manifestation of credit risk, which results from the potential of borrowers failing to satisfy repayment commitments. Everything from system outages and data breaches to noncompliance and regulatory violations is included under the umbrella term "operational risk," which also includes risks linked with external processes, systems, and human mistakes. The capacity to satisfy short-term financial commitments is threatened by liquidity risk, which arises when there is an abnormal increase in withdrawal requests, a large number of loan defaults, or a lack of marketable assets. Moreover, the intangible risk of a damaged image owing to unfavourable press, ethical lapses, or legal concerns may have severe repercussions on an organization's ability to maintain its customers' and investors' faith and confidence. Beyond these broad classes, other linkages exist between hazards, with some aggravating others. For example, the global financial crisis of 2008 demonstrated the interconnected nature of market risk, credit risk, and liquidity risk, all of which contributed to the domino effect of failures in financial institutions throughout the globe. Because of the interconnected nature of the risks in the financial sector, a holistic approach to risk management requires the development of proactive techniques to detect, evaluate, and counteract these threats.

## **Importance of Risk Identification**

Risk identification is a critical process in the financial industry that helps institutions anticipate, evaluate, and address risks effectively. It is akin to mapping treacherous terrain before embarking on a perilous journey, providing institutions with the foresight necessary to navigate potential hazards. By embracing a proactive approach to risk identification, financial institutions can not only prevent financial crises but also foster a culture of risk-awareness and informed decision-making. Risk identification is of paramount significance as it plays a pivotal role in averting financial catastrophes. By identifying risks early, institutions can take preventive measures to mitigate their impact, such as during the 2007-2008 subprime mortgage crisis. Similarly, identifying emerging risks is instrumental in shaping effective strategies that allow institutions to thrive amidst uncertainty. Risk identification enhances transparency and accountability, as it enables institutions to establish a risk culture that encourages open and honest reporting. This fosters a culture of continuous improvement and innovation within financial institutions, driving innovation in risk management techniques and developing more effective risk mitigation strategies. Regulatory compliance is another crucial aspect of risk identification, as failure to identify and address risks can result in severe penalties, reputational damage, and legal repercussions. Therefore, risk identification is a compliance imperative that financial institutions cannot afford to neglect. Thus, risk identification is an indispensable practice that safeguards the stability and sustainability of financial institutions in an increasingly uncertain world.

## **Risk Assessment and Quantification**

Risk assessment and quantification are crucial stages in the financial industry's risk management process, enabling institutions to identify potential risks and implement mitigation strategies. This meticulous examination helps institutions prioritize risks, allocate resources judiciously, and make informed decisions about risk mitigation strategies. Quantifying risks in financial terms also empowers institutions to communicate effectively with stakeholders, regulators, and investors, enhancing transparency and accountability. Risk assessment involves evaluating the potential consequences and probability of occurrence of identified risks, requiring a keen understanding of financial instruments, markets, and the broader economic context. For example, credit risk involves analyzing borrowers' creditworthiness using factors like credit scores, historical payment records, and economic indicators. Market risk involves gauging market fluctuations on portfolios using historical volatility, correlations, and

macroeconomic trends. Operational risk involves examining internal processes, human factors, and technological systems to uncover vulnerabilities that could lead to operational failures. Risk quantification expresses assessed risks in monetary units, facilitating comparisons between different types of risks and enabling resource allocation based on their potential financial impact. This allows for the development of targeted risk mitigation strategies and contributes to the overall stability of the financial system by preventing undercapitalized institutions from posing systemic risks. Effective risk communication is another key benefit of risk assessment and quantification. Expressing risks in monetary terms makes it easier for financial institutions to convey the potential impact of risks to stakeholders, enhancing confidence in their risk management practices and enabling informed decisions. Risk assessment and quantification are indispensable components of risk management in the financial industry, enabling financial institutions to navigate complex risks with precision and confidence, enhancing resilience and contributing to the overall stability of the financial system.

## **Risk Monitoring and Reporting**

Risk monitoring and reporting are crucial for financial institutions to maintain a resilient and adaptive risk management framework. They involve the continuous collection and analysis of data related to identified risks, such as credit risk, market risk, and operational risk. These processes help financial institutions stay attuned to the ever-changing landscape and communicate relevant risk information to stakeholders, both internal and external. Key risk indicators (KRIs) and triggers are essential components of risk monitoring, which enable financial institutions to proactively detect deviations from expected risk levels and trigger mitigation actions. KRIs can be specific levels of portfolio volatility or sudden decreases in a borrower's credit score, prompting a review of their creditworthiness and potentially a change in risk classification.

Risk reporting serves multiple purposes, including decision-making, accountability, transparency, and regulatory compliance. It empowers senior management and boards of directors to make informed decisions, allocate resources for risk mitigation, and adjust strategic priorities as needed. It also plays a crucial role in holding individuals and departments responsible for risk management accountable for their roles in monitoring and mitigating risks. Externally, risk reporting fulfills regulatory requirements, enhancing transparency and trust in the financial industry. Regulatory authorities often mandate financial institutions submit

regular reports detailing their risk exposures, capital adequacy, and compliance with regulatory standards. External stakeholders, such as investors and shareholders, rely on risk reports to assess the institution's financial health and risk management practices. , risk monitoring and reporting are indispensable facets of risk management in the financial industry, providing continuous vigilance to navigate the dynamic landscape of risks faced by financial institutions. By upholding rigorous risk monitoring and reporting practices, financial institutions can enhance their resilience and maintain trust and credibility in the eyes of stakeholders and regulatory authorities.

## **Review of literature**

(Alsahlawi, n.d.) studied “The Role of Hedging and Derivatives Techniques and Fintech Adoption on Financial Risk Management in Saudi Banks” and said that Academics and regulators have increasingly been interested in hedging and derivatives techniques, as well as the usage of Fintech. This essay aims to fill that informational void by exploring the effects of hedging, derivatives approaches, and the use of Fintech on the administration of financial risk in Saudi Arabian businesses. This paper examines the interplay between FinTech, Financial risk management, including hedging and derivatives methods, in Saudi Arabian banks. In this study, questionnaires are utilised for data collection, and smart-PLS is used for statistical analysis. According to the findings, there is a correlation between risk management and the adoption of FinTech. Employment of hedging and derivatives strategies. The need of sound financial decision-making in mediating the connections between hedging and derivatives strategies, the use of FinTech, and the control of financial risk in Saudi Arabian institutions was also stressed. Policymakers may use the study's results to refine their methods for dealing with financial threats.

(Epetimehin & Fatoki, n.d.) studied “operational risk management and the financial sector development: an overview” and said that The effective management of operational risk is a major concern for boards and senior executives at all financial institutions since all financial products, operations, procedures, and systems include some degree of operational risk. Globalization, liberalisation of financial markets, rising competition, and the advent of cutting-edge, cutting-edge technology have all had a profound impact on the financial sector's distribution channels and service delivery mechanism. This has increased the sector's risk partners and the possibility for catastrophic results, as well as adding additional levels of complexity to the operations. The New Capital Adequacy Framework mandates that the

majority of financial institutions investigate the regulatory environment around operational risk management. About 150 people who work in financial services including banking, insurance, stock trading, and microfinance participated in research. Analysis of Variance (ANOVA) was used for hypothesis testing, and SPSS was used to analyse the data received from the respondents (SPSS). The results showed that operational risk management aided the expansion and improvement of the banking industry.

(Kanchu & Kumar, n.d.) studied “risk management in banking sector -an empirical study” and said that A company's daily operations and future prosperity may be jeopardised by any number of factors, but these risks can be reduced via risk management. We can't avoid taking certain calculated risks if we want our efforts and the company as a whole to succeed. The banking industry has unique difficulties, and this essay will examine those problems and the techniques employed to mitigate them. Methods for managing hazards in the banking industry were also analysed. Data was gathered from secondary sources in order to complete the study's goals, which included identifying different types of risks faced by banks, creating a risk management process, and analysing alternative risk management strategies (books, journals, and online publications). Banks may improve their competitiveness and ability to manage operations by proactively taking risks, anticipating bad outcomes, and hedging as needed.

(Aloini et al., 2007) studied “Risk management in ERP project introduction: Review of the literature” and said that ERP systems' significance has grown in recent years. However, business-to-business (B2B) software integrationa company is notoriously complex and risky. Companies should prioritise ERP deployment efforts due to the significance and complexity of these projects.

(Jalal et al., 2011) studied “Evaluating Enterprise Risk Management (ERM); Bahrain Financial Sectors as A Case Study” and said that In order to achieve their objectives, businesses employ ERM to protect themselves from potential dangers and cash in on opportunistic situations. ERM allows firms to proactively recognise risks, assess their severity, formulate a response strategy, and monitor its effectiveness in achieving its objectives. The goal of this research is to ascertain whether the financial institutions of Bahrain are aware with ERM, and whether or not a reliable ERM system is in place. Successful businesses understand the importance of ERM and have put in place robust ERM frameworks.

(Thun & Hoenig, 2011) studied “An empirical analysis of supply chain risk management in the German automotive industry” and said that The focus of this study is to provide an empirical evaluation of the current state of supply chain risk management. Information was collected

from 67 manufacturing facilities of German automakers. This research is able to detect supply network risks by analysing the possibility of their occurrence and the possible effect on the supply chain, after first researching the major elements that lead to supply chain risks and then looking into the wider supply chain's vulnerability. Supply chain risks, both internal and external, are represented in the probability-impact-matrix. Tools for managing risks in the supply chain are also highlighted. As a result, we analyse how effectively managing risks in the supply chain affects productivity. Cluster analysis based on metrics reflecting supply chain risk management instruments may be used to classify the factories as belonging to either enterprises with extensive or little adoption of supply chain risk management. In particular, we categorise people into either a reactive or proactive attitude to supply chain issues. We look for variations between groups that are large enough to be statistically significant when examining data. According to the findings, businesses with higher rates of adoption also tend to have more efficient supply chains. The results also show that the group employing preventative supply chain risk management has higher average values in terms of resilience to disruptions or the reduction of the bullwhip effect, while the group employing reactive supply chain risk management has higher average values in terms of flexibility or safety stocks.

(Fathi et al., 2012) studied “Studying the Role of Financial Risk Management on Return on Equity” and said that Due to the importance of risk in the modern economy, financial institutions often publish reports outlining the methods and results of their risk management efforts in an effort to reassure their shareholders. This article uses three financial measures to show the tools of bank risk management: The risks of interest rates, capital, and the absence of a natural hedge. Therefore, this paper is upon how risk management affects shareholder value. Return on equity is the best indicator of stockholder wealth (ROE). All three of this article's presumptions hinge on the concept that risk indices and ROI are significantly connected. Interest rate risk, diversification risk, and ROE were all shown to be significantly correlated, but credit risk was not.

(Huber & Scheytt, 2013) studied “The dispositif of risk management: Reconstructing risk management after the financial crisis” and said that Risk management has continued to gain in importance despite significant criticism of its involvement in the 2008 financial crisis. Despite its obvious inability to limit dangers during the crisis, this study tries to provide insight on why risk management is vital even now. The current literature on risk management is augmented and improved by our findings (Power, 2007). Risk, as a possible exception that calls norms

into question while simultaneously normalising control systems, is a powerful social category, as we show using Italian social theorist Giorgio Agamben's idea of the "permanent condition of exception" (1998, 2005). We argue that the study of risk management requires an understanding of a "dispositif" consisting of a collection of institutions, rules, and models. Within this paradigm, risk management elites have an excuse to take permanent, exceptional measures in the event of a crisis. Traditional modes of managerial control are supplemented and eventually phased out in favour of discourses that use the logic of the state of exception. Our research contributes a new perspective to the field of management science by concentrating on the manipulation of authority figures.

(Cornwell et al., 2023) studied "The role of data analytics within operational risk management: A systematic review from the financial services and energy sectors" and said that The growth and complexity of operational risks subject organisations to large financial and non-financial expenditures. Manual, static, and qualitative approaches to risk management were shown to be inefficient, but more recent studies have shifted focus to the objective and dynamic techniques of utilising data analytics. But the myriad operational dangers, methodologies, and objectives that have been researched lack a cohesive cross-industry map. The use of data analytics for operational risk management (ORM) in the financial services (FS) and energy and natural resources sectors is a new area of research, and this article surveys the existing literature to provide readers a firm grounding in the subject (ENR). Following a thorough literature search that returned 2,538 publications, we analysed the bibliometric and content characteristics of 191 research that satisfied our inclusion criteria in great detail. The literature is organised using a new multi-layered structure that allows for rigorous analysis of the analytics approaches and data. All practitioners, researchers, educators, and students may benefit from the five broad themes of risk identification, causal factors, risk quantification, risk prediction, and risk decision-making. ENR research has often concentrated on distinguishing cause aspects and anticipating individual accidents, whereas FS applications have made more strides in risk quantification. To improve decision-making, the study closes with a list of research gaps that must be addressed to advance ORM in FS and ENR, and beyond.

## Conclusion

Risk management is crucial for the stability, sustainability, and integrity of financial institutions and the broader financial system. It involves risk identification, assessment, quantification, risk monitoring, and reporting. These components contribute to the resilience of financial



institutions, enabling them to navigate the dynamic landscape of risks in the modern financial world. The interplay of market, credit, operational, liquidity, and reputational risk is explored, with real-world case studies highlighting the consequences of inadequate risk management. The regulatory framework underpins risk management, with regulatory bodies playing a crucial role in safeguarding financial stability. The financial industry must adapt to challenges like the rapid evolution of technology and the emergence of new risks, and explore the potential of innovative tools like artificial intelligence and blockchain to reshape risk management practices. Risk management is the compass that guides institutions through uncharted waters, guards against unforeseen perils, and connects prudent decision-making with long-term sustainability. By adhering to the principles and practices outlined in this framework, financial institutions can forge a path forward marked by resilience, accountability, and enduring trust of stakeholders.

## Reference

Aloini, D., Dulmin, R., & Mininno, V. (2007). Risk management in ERP project introduction: Review of the literature. *Information & Management*, 44(6), 547–567. <https://doi.org/10.1016/j.im.2007.05.004>

Alsahlawi, A. M. (n.d.). *The Role of Hedging and Derivatives Techniques and Fintech Adoption on Financial Risk Management in Saudi Banks*.

Cornwell, N., Bilson, C., Gepp, A., Stern, S., & Vanstone, B. J. (2023). The role of data analytics within operational risk management: A systematic review from the financial services and energy sectors. *Journal of the Operational Research Society*, 74(1), 374–402. <https://doi.org/10.1080/01605682.2022.2041373>

Epetimehin, F. M., & Fatoki, O. (n.d.). *OPERATIONAL RISK MANAGEMENT AND THE FINANCIAL SECTOR DEVELOPMENT: AN OVERVIEW*.

Fathi, S., Zarei, F., & Shekarchizadeh Esfahani, S. (2012). Studying the Role of Financial Risk Management on Return on Equity. *International Journal of Business and Management*, 7(9), p215. <https://doi.org/10.5539/ijbm.v7n9p215>

Hall, M., Mikes, A., & Millo, Y. (2015). How do risk managers become influential? A field study of toolmaking in two financial institutions. *Management Accounting Research*, 26, 3–22. <https://doi.org/10.1016/j.mar.2014.12.001>



Huber, C., & Scheytt, T. (2013). The dispositif of risk management: Reconstructing risk management after the financial crisis. *Management Accounting Research*, 24(2), 88–99. <https://doi.org/10.1016/j.mar.2013.04.006>

Jalal, A., AlBayati, F. S., & AlBuainain, N. R. (2011). Evaluating Enterprise Risk Management (ERM); Bahrain Financial Sectors as A Case Study. *International Business Research*, 4(3), p83. <https://doi.org/10.5539/ibr.v4n3p83>

Jb, H. (2016). The Role of Risk Management on Financial Performance of Banking Institutions in Rwanda. *Business and Economics Journal*, 08(01). <https://doi.org/10.4172/2151-6219.1000284>

Kanchu, T., & Kumar, M. M. (n.d.). RISK MANAGEMENT IN BANKING SECTOR -AN EMPIRICAL STUDY. *Management Research*, 2.

Musyoki, D. (n.d.). *The impact of credit risk management on the financial*. 2.

Oudat, M. S., & Ali, B. J. A. (n.d.). *The Underlying Effect of Risk Management On Banks' Financial Performance: An Analytical Study On Commercial and Investment Banking in Bahrain*.

Qi, M., Gu, Y., & Wang, Q. (2021). Internet financial risk management and control based on improved rough set algorithm. *Journal of Computational and Applied Mathematics*, 384, 113179. <https://doi.org/10.1016/j.cam.2020.113179>

Thun, J.-H., & Hoenig, D. (2011). An empirical analysis of supply chain risk management in the German automotive industry. *International Journal of Production Economics*, 131(1), 242–249. <https://doi.org/10.1016/j.ijpe.2009.10.010>